

## Faculty Testimonials



Dr. Dina Dellyana

Education: Doctor of Management Science, Institut Teknologi Bandung  
Class: Business Plan and Feasibility Study

In Bachelor of Entrepreneurship program, we help students generating their business ideas, shaping it to become opportunity which giving value added not only for them but also for their society. We are here to support them with not only theory of business but also the real business practice and business cases, networking with mentors and other mature entrepreneurs and also intensive mentoring with resident mentors.

Collaboration is also one of a key to help boosting student's businesses, so as a lecture we are continuously promoting the collaboration among SBM ITB students with students from other faculties in ITB and entrepreneur from outside ITB.

We also believe that students will need 24/7 accompaniment for their business, that's why we provide the business incubator to help their office needs, intensive business coaching and other program which not available in the educational curriculum.

Education: MBA in Finance, Institut Teknologi Bandung  
Class: Economics and Financial Management



Mandra Lazuardi Kitri

At SBM ITB, we educate students to be innovative leaders with an entrepreneurial mindset. We believe that knowledge in business and management are very important, but but it's not sufficient. To be able to compete in this continuously-changing business environment, we trained our student to have sufficient technical skills so that they can identify business improvement programs as well as the opportunity for business expansion.

Finance-related elective courses such as Corporate Finance, Managerial Accounting, Investment Analysis, Capital Market, Financial Planning, Business Risk & Venture Capital, Banking Management & Financial Service, Financial Audit & Control, and Islamic Banking are offered to be taken by students. Not only providing academic courses, we also provide several professional certification programs related to financial planning, capital market, and corporate finance.

In finance, the ultimate goal of managing company is to enhance shareholders' value. In our finance class, we also emphasize on stakeholders' value, where business should be managed ethically to promote a sustainable business office needs, intensive business coaching and other program which not available in the educational curriculum.



Library

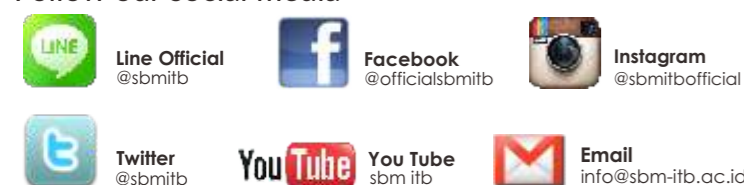


Class Room



Auditorium

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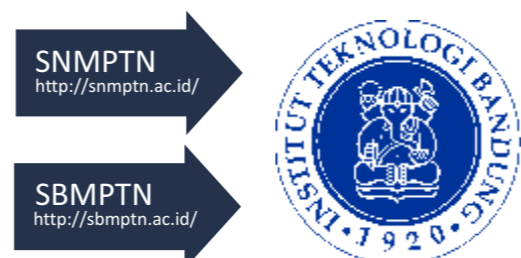


## Admission

**Regular Program** - applicable for Indonesian passport holder

**Bachelor of Management and Bachelor of Entrepreneurship**

Starting in 2013, ITB only accepts admission for undergraduate program through SNMPTN(Non-test Track) and SBMPTN (Written Test Track). Prospective students from highly respected schools intending to continue their studies, please enroll through SNMPTN and/or SBMPTN.



In SNMPTN, students must be from science or social high school major and join collective registration through appointed his/her high school representative.

In SBMPTN, SBM ITB is classified in SOSHUM / Sosial Humaniora (Social Humanity). Students must be from science or social high school major. Below are the subjects to be tested:

- Basic Subjects : Basic Math, Bahasa Indonesia, and English
- Social Subjects: Sociology, History , Economics, Geography

Details about ITB regulation on SNMPTN and SBMPTN, please refer to [www.usm.itb.ac.id](http://www.usm.itb.ac.id).

## Tuition Fees

**Regular Program** - applicable for Indonesian passport holder

**Bachelor of Management and Bachelor of Entrepreneurship**

Tuition for School of Business and Management is Rp. 20.000.000,- (twenty million Rupiah) per semester. Semester period in undergraduate program is 3 (three) to 4 (four) months. Each year is 3 (three) semesters.

SBM ITB does not offer tuition subsidies for prospective students, except for students who follow Bidikmisi Scholarship program.

**International Program** - applicable for Indonesian passport holder and Non-Indonesian passport holder

**Bachelor of Management in International Business Program**

**Education Fee for Indonesian nationals (WNI-Warga Negara Indonesia)**

Tuition fees of Bachelor of Management in International Business is IDR 40,000,000 (Nett, excl. Bank Transfer Fee) per semester.

**Education Fee for foreign nationals (WNA-Warga Negara Asing)**

Admission fee : IDR 22,500,000 (Nett, excl. Bank Transfer Fee), paid once when registered as new student

**International Program** - applicable for Indonesian passport holder and Non-Indonesian passport holder

**Bachelor of Management in International Business Program**

Starting in 2016, ITB open enrollment through international program. Prospective students from highly respected schools intending to continue their studies, please enroll through this track and follow the procedure. Every admission process must follow the procedure in [www.usm.itb.ac.id](http://www.usm.itb.ac.id).

Prospective students must meet the following requirements:

- Have good English language skills, proven by one of the English language proficiency certificates. Internet Based Test (iBT) International TOEFL with minimum score of 61, or IELTS with minimum score 5.5
- Has one of the International educational qualification certificates as follow: General SAT or ITB Academic Qualification Test (ITB AQ Test) – held by ITB

Documents to be submitted:

- High school academic transcript from first until last semesters
- English proficiency certificate
- Recent photo
- Upload to [www.usm.itb.ac.id](http://www.usm.itb.ac.id)

Tuition fee : IDR 42,000,000 (Nett, excl. Bank Transfer Fee) per semester

This amount conditions are:

- Semester period in Bachelor of Management program is 3 (three) to 4 (four) months. Each year is 3 (three) semesters
- Tuition fee do not cover travelling expenses for academic activities in year
- Scholarships and fee reductions are not available for International Business' students
- Students are required to pay for living costs in year 3 abroad.
- The tuition fees do not cover cost of international exposure program, which will be separately determined depending on type of academic program and conditional living cost at overseas partner institutions.

Notes:

\*) Confirmation fee and all the tuition fees cannot be refunded in all conditions, including when student fail to register or finish the program

\*) SBM ITB reserves the right to adjust the above information



**Undergraduate Program  
School of Business and Management  
Institut Teknologi Bandung**

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[info@sbm-itb.ac.id](mailto:info@sbm-itb.ac.id)

[www.sbm.itb.ac.id](http://www.sbm.itb.ac.id)

## About SBM ITB

The School of Business and Management ITB (SBM ITB) is the only school/faculty in ITB built on the humanities and management science. The ministry requires higher education institutions to conduct Tri Dharma Perguruan Tinggi.

SBM ITB is developing itself to excel in education, to develop and to disseminate knowledge in the fields of business and management. The research activities focus on business cases and management practices of the leading successful companies in Indonesia so that the development of management will be relevant to the Indonesian context.

## Vision and Mision

### Vision

“To be a world class institution that inspires and develops leaders with an entrepreneurial spirit”.

### Mission

“To educate students to be innovative leaders with an entrepreneurial mindset and to develop and disseminate knowledge of business and management for the betterment of business, government, and society”.

## Undergraduate Program Highlights

### Faster is better, right?

- Three (3) Years Program. The curriculum consists of minimum 144 undergraduate credits, which can be completed in nine semesters or three years.
- Language of instruction in undergraduate program is in English, except for non-international program some courses conducted in Bahasa Indonesia.
- The learning process consists of several learning stages with specialized competencies designed for each stage.
- Exchange opportunities with other universities around the world with SBM ITB partnership (see [www.sbm.itb.ac.id/iro](http://www.sbm.itb.ac.id/iro))
- Strong connections to industries, government and ITB's alumni networking. Seminars, workshop, guest lectures sharing session and networking events organized regularly.
- Facilities such as laboratories and business incubators are provided to support business ecosystem

### Major Options in Undergraduate Program

#### BACHELOR OF MANAGEMENT

Concentration in

- Finance
- Marketing
- Operation
- People Knowledge
- Managing Innovation and Technology

#### BACHELOR OF MANAGEMENT

International Business

#### BACHELOR OF ENTREPRENEURSHIP

## First Year in Undergraduate Program



Performance Art



Field Trip



Business Simulation



Outbond



Excursion



Sport Course

In the first year (semester 1 and 2) the program is aimed to broaden the students spectrum in thinking from the very scientific spectrum until they are prepared for team work and strive really hard to face difficult challenges. They would do activities such as introduction to undergraduate program, orientation program in predetermined venue over a period of two days, management practice culminating in a stage performance held for the public, field trip in a rural area and conduct a three-day survey, communication training such as discussion and debates are encouraged, develop reading abilities and to write summaries of the arguments raised in English.

## BACHELOR OF MANAGEMENT

General Management

The aim of the program is to produce graduates in management who are able to conduct analysis and plan systems of management, and are highly skilled in using management concepts and frameworks together with technology to solve management problems in a business; who have leadership qualities and are able to make management decisions as well as skillfully communicate effectively; and are able to be adaptive in the context of management problems which they might face, whilst also considering ethics, integrity and social responsibility

### 2<sup>nd</sup> Year

The technical side of management is studied in more depth along with the applied in business and management skills. Students take classes in finance, marketing, law, leadership, and other topics.

Students would also participate in a real business experience in a two-semester course called Integrative Business Experience (IBE), students must establish a commercial entity. They will then seek to acquire a bank loan, find reliable suppliers and of course attract loyal customers.

### 3<sup>rd</sup> Year

Students would enroll such classes as business information system, international business & trade, and decision making & negotiation, which serve to incorporate the subjects covered in the previous semesters. Students would also start to choose a major/concentration depending on area of interest as well as their plan for a future career.

## BACHELOR OF MANAGEMENT

International Business

The future of our world is characterized by rapid and unexpected changes, accompanied by global competition; this is where networking becomes very important. These rapid and unexpected changes obsolete knowledge, hence the best ways of today may not necessarily suitable for future uses. Therefore, the abilities to promptly take decisions and to be creative are needed. Answering global challenges, Bachelor of Management besides its general management has also international business class.

### 2<sup>nd</sup> Year

Management concepts in international contexts are studied in depth along with a hands-on experience of how different culture, economic and political factors affects business practices across Asian countries.

Along with lecture and case studies, students are required to visit industries in Asian countries.

### 3<sup>rd</sup> Year

The third year is where the full experience of being International takes place as students takes the last year of their study in ITB's partners all across Europe and Asia. Students are required to take their elective courses in partner universities, allowing them to live and learn in an international setting. Students would choose joint degree/double-degree program or 2 semesters of student exchange program.

## University Partner



## BACHELOR OF ENTREPRENEURSHIP

The world needs entrepreneur and the entrepreneur needs appropriate entrepreneurship ecosystem to grow.

The Bachelor of Entrepreneurship program is designed to provide conceptual business knowledge and practical activities to set up a successful new start-up in today's competitive business environment. Our unique curriculum features practical business incubation and constant business mentoring to help students with planning and experience of operating a business.

At SBM ITB, we are actively involved with networks to business plan competitions, business incubators and various resources that put you on the fast-track to starting your own business. Entrepreneurs make their own career path. We understand the drive that makes an entrepreneur successful, and we provide the resources and paths to shape your goals into reality.

Whether you have great business ideas, interested in starting your own business, growing your existing business, continuing your parent business or interested in assisting entrepreneurs and small businesses to succeed, then the Bachelor of Entrepreneurship is the program for you.