2010
SBM ITB CAREER & SCHOLARSHIP FAIR

JUNE 11-12, 2010
Gedung Serba Guna ITB & SBM ITB Area
Jl. Ganesha 10 Bandung
THE SBM ITB

As one of the most important organization of the university, a new business school is founded at the end of 2003. The ITB School of Business and Management (SBM ITB) houses four educational programs; Bachelor’s Degree in Management (Undergraduate Program), Master’s Degree in Business Management (MBA Program), Master’s Degree in Science Management (MSM Program), and Doctor’s Degree in Science Management (Doctoral Program).

The MBA (Master in Business Administration) program as the oldest, has enrolled students since 1990 under the name of MM-Teknologi (Management Magister with an emphasis on technology). This program is developed further, among others new programs in the new Executive MBA Program-ITB, Jakarta.

The Undergraduate Program began enrolling its first group of students in 2004. This program provides the students with facilities, lecturers, and ample of convenience. But what really matters is the fact that education conducted in this program will encourage students to be a leader, work in group, dare to take risks, and take responsibilities.

The MSM (Master of Science in Management) Program was established in 2006 and enrolls 24 new students last August 2007. Research is the cornerstone of this program. Other than qualitative method, the program also introduces qualitative methods in the first year of education as a basic alternative of research.

The SBM ITB faculty is a highly qualified educational institution with strong academic background and professional experience. SBM ITB also enforces a quality assurance system to ensure the best learning experience for its students.

SBM ITB was named as the Best Business Schools 2009 by SWA magazine.

Visit www.sbm.itb.ac.id for more information about us.

THE CAREER SERVICE

Career Service at SBM ITB is being established formally by integrating all career-related student support service under one umbrella on May 2006, catering the career needs for both Undergraduate & MBA students. We proactively develops and maintains relationships with a diverse group of employers & organizations to provide to provide links to SBM-ITB students to be able to secure internship, job, entrepreneurship, or scholarship opportunities even before their graduation.

We facilitated students to prepare for their future career by providing access to career opportunities through online career website and career fair, as well as developing students’ capability through career-related trainings & workshops, career counseling, and many other programs.

We facilitate EMPLOYERS to recruit our students through Online Career Website, Recruitment Activities Assistance, Company Presentation Day, and Career Fair. SBM-ITB facility includes a 180-seat theatre-style auditorium, more than 10 smaller class (capacity 30-50 students), 3 computer rooms, LCD, computer/laptop, etc.
THE SBM ITB CAREER & SCHOLARSHIP FAIR

In order to offer companies and organizations as well as students a platform to get to know each other, since 2007, SBM ITB Career Service organizes Annual SBM ITB Career & Scholarship Fair, an ideal opportunity for companies and organizations to recruit talented graduates and to strengthen their employer branding.

What’s in it for EMPLOYERS?

- Get access to SBM ITB and other university talented students and graduates
- Get booth for your company base during the event
- Schedule company presentation at our location (first request, first served!)
- Get more targeted audience for your Company Presentation
- Get SBM ITB Resume Book 2010

2007 SBM ITB CAREER FAIR Company Partners:
Astra International, Excelcomindo Pratama, SMART, ConocoPhillips Indonesia, 3M Indonesia, Bank Niaga, Orang Tua Group, Femina Group, Permata Bank, Bank Mandiri, Kraft Foods Indonesia, L’Oreal, Sampoerna Foundation, Dharma Polymetal.

2008 SBM ITB CAREER FAIR Company Partners:
Telkomsel, ABN AMRO Bank, Orix Indonesia Finance, Femina Group, Asia Trade Piont Futures, Frisian Flag Indonesia, Astra International, Philips Indonesia, BAT Indonesia, APL Indonesia, Asuransi CIGNA, HayGroup SEA, Bayer Indonesia, 3M Indonesia, Jobstreet Indonesia, Bina San Prima, Trimegah Securities, Total E&P Indonesie, H.M. Sampoerna, HSBC, Nissan Motor Indonesia, Boehringer Ingelheim Indonesia, Accenture, Procter & Gamble, Shell Indonesia, DMN Consulting, Mahadana Asta Berjangka, Nutrifood Indonesia, The Nielsen Company Indonesia, Bank NISP, Bank Danamon, AXA Financial Indonesia, CIC Futures, Danone Aqua, L’Oreal Indonesia, Austindo, Bank Mandiri, MarkPlus, Inc, Mayora, Wings Corp, Orang Tua Group, ConocoPhillips.

2009 SBM ITB CAREER & SCHOLARSHIP Company Partners:
Trimegah Securities, Bank Mandiri, Kalbe Nutrionals, Jait Group, SOHO Group, Nutrifood Indonesia, Total E&P Indonesia, Bank OCBC NISP, Astra International, Permata Bank, Pintu Mas Mulia Kimia, H.M. Sampoerna, Dexta Medica, BII Maybank, Summit Oto finance, The Nielsen Company, Tudung Group (Garudafood), Bernofarm, Teknologi Riset Global, BAT Indonesia, ANZ Panin Bank, Bank Central Asia, APL Indonesia, Great Eastern Indonesia, Cognis Indonesia, Asuransi Jiwa Sequislife, Kompas Gramedia, Shell Indonesia, Berca Schindler Lifts, Panin Life, Monde Mahkota Biscuit, Kotra, Detik.com, Femina Group, Jobstreet Indonesia, Garuda Indonesia, Monex Investindo Futures, Bina Nusantara, DAAD, NSEO Indonesia, IDP Education, AMINEF, Erasmus Mundus/Uni Eropa, Campus France.
A testimonial from 2009 SBM ITB CAREER & SCHOLARSHIP FAIR Company Partners:

“This event is an effective way to get qualified candidates, so many alumni and final year students from ITB and other universities come to this event”
-Pintu Mas Mulia Kimia-

“This is a good event for company promotion and to get our company applicants database”
-APL Indonesia-

“So many qualified applicants here!”
-Nutrifood Indonesia-

“Well organized, professional committee”
-BNI-

“Good event, strategic place, good publication”
-Bernofarm-

“Overall great!”
-IDP Education-

“Well prepared, strong customer service oriented, very good!”
-COGNIS Indonesia-

“Well organized, good service”
-DAAD Jakarta-

“Can obtain qualified source of candidates”
-Total E&P Indonesia-

“So many new graduates from best local universities”
-ANZ Panin Bank-

“It’s a great event!”
-Great Eastern Indonesia-

“Good promotion, so the crowd showing much enthusiasm to apply”
-Monde Mahkota Biscuit-
SBM ITB CAREER & SCHOLARSHIP FAIR 2010

Date
June 11-12, 2010 ; 09.00 – 16.30

Venue
Gedung Serba Guna ITB & SBM ITB Area
Jl. Ganesha No. 10 Bandung

THE ACTIVITIES:
a. Company & Scholarship Expo
b. Company & Scholarship Presentation
c. Recruitment Test
d. Executive Dinner & Networking

COMPANY PRESENTATION SCHEDULE

Friday, June 11, 2010

<table>
<thead>
<tr>
<th>Room</th>
<th>Time</th>
<th>Activity</th>
<th>Room</th>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>09.00 – 09.30</td>
<td>Opening Ceremony</td>
<td>2</td>
<td>09.30 – 10.20</td>
<td>Co. Presentation 6</td>
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<tr>
<td></td>
<td>09.40 – 10.30</td>
<td>Co. Presentation 1</td>
<td></td>
<td>10.30 – 11.20</td>
<td>Co. Presentation 7</td>
</tr>
<tr>
<td></td>
<td>10.40 – 11.30</td>
<td>Co. Presentation 2</td>
<td></td>
<td>13.40 – 14.30</td>
<td>Co. Presentation 8</td>
</tr>
<tr>
<td></td>
<td>15.30 – 16.20</td>
<td>Co. Presentation 5</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

Saturday, June 12, 2010

<table>
<thead>
<tr>
<th>Room</th>
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<th>Activity</th>
<th>Room</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>09.30 – 10.20</td>
<td>Co. Presentation 11</td>
<td>2</td>
<td>09.40 – 10.30</td>
<td>Co. Presentation 17</td>
</tr>
<tr>
<td></td>
<td>10.30 – 11.20</td>
<td>Co. Presentation 12</td>
<td></td>
<td>10.40 – 11.30</td>
<td>Co. Presentation 18</td>
</tr>
<tr>
<td></td>
<td>11.30 – 12.20</td>
<td>Co. Presentation 13</td>
<td></td>
<td>11.40 – 12.30</td>
<td>Co. Presentation 19</td>
</tr>
<tr>
<td></td>
<td>15.30 – 16.20</td>
<td>Co. Presentation 16</td>
<td></td>
<td>15.40 – 16.30</td>
<td>Co. Presentation 22</td>
</tr>
</tbody>
</table>

EXECUTIVE DINNER & NETWORKING

Thursday, June 10, 2010
Prima Taste – Opulence Lounge*
Jl. Ir. H. Juanda Bandung
(to be confirmed)
PARTNERSHIP & SPONSORSHIP

PARTNERSHIP

1. Company / Scholarship Expo

PURPLE AREA
Rp. 2.500.000,00
Rp. 2.300.000,00 (Early Bird until March 19, 2010)
Facilities:
• Front view layout booth size up to 9m2 (3mx3m)
• 1 Liaison Officer for 2 booth
• 1 table
• 4 chairs
• Electricity (450 W, MCB 2A)
• 1 Lamp 40 W
• 2 snack package dan 1 lunch package for 2 person perday
• 1 page A5 with JPEG format Job vacant info on event booklet (please send the material before May 7, 2010)
• 1 SBM ITB Resume Book 2010
• 2 Free Invitation for Executive Dinner & Networking CSF SBM ITB 2010

GREEN AREA
Booth No. B-13, B-14, C-13, C-14, D-13, D-14, E-13, E-14
Rp. 2.250.000,00
Rp. 2.050.000,00 (Early Bird until March 19, 2010)
Facilities:
• Stand size up to 9m2 (3mx3m) at Gedung Serba Guna ITB
• 1 Liaison Officer for 2 booth
• 1 table
• 4 chairs
• Electricity (450 W, MCB 2A)
• 1 Lamp 40 W
• 2 snack package dan 1 lunch package for 2 person perday
• 1 page A5 with JPEG format Job vacant info on event booklet (please send the material before May 7, 2010)
• 1 SBM ITB Resume Book 2010
• 2 Free Invitation for Executive Dinner & Networking CSF SBM ITB 2010

YELLOW AREA
Booth No. B-3, B-4, B-5, B-6, B-7, B-8, B-9, B-10, B-11, B-12, C-3, C-4, C-5, C-6, C-7, C-8, C-9, C-10, C-11, C-12, D-3, D-4, D-5, D-6, D-7, D-8, D-9, D-10, B-11, D-12, E-3, E-4, E-5, E-6, E-7, E-8, E-9, E-10, E-11, E-12
Rp. 2.000.000,00
Rp. 1.800.000,00 (Early Bird until March 19, 2010)
Facilities:
• Stand size up to 9m2 (3mx3m) at Gedung Serba Guna ITB
• 1 Liaison Officer for 2 booth
• 1 table
• 4 chairs
• Electricity (450 W, MCB 2A)
• 1 Lamp 40 W
• 2 snack package dan 1 lunch package for 2 person per day
• 1 page A5 with JPEG format Job vacant info on event booklet (please send the material before May 7, 2010)
• 1 SBM ITB Resume Book 2010
• 2 Free Invitation for Executive Dinner & Networking CSF SBM ITB 2010

2. **Company / Scholarship Presentation**
   Rp. 200.000,00
   *First request, first serve*
   • Room capacity of 150 seats and 100 seats
   • Computer/laptop
   • Sound system

3. **Room for Recruitment Test**
   Rp. 350.000,00
   *First request, first serve*
   • Room capacity of 30 seats
   • Computer/laptop

**SPONSORSHIP**

1. **Platinum**
   Rp. 15.000.000,00
   Facilities:
   • Stand size up to 18m2 (6mx3m)
   • 1 Liaison Officer for 1 booth
   • 2 table
   • 6 chairs
   • Electricity (450 W, MCB 2A)
   • 1 Lamp 40 W
   • 2 snack package dan 1 lunch package for 4 person per day
   • Internet Wireless Connection
   • 2 page A5 with JPEG format Job vacant info on event booklet (please send the material before May 7, 2010)
   • 1 SBM ITB Resume Book 2010
   • 50 minutes Company Presentation (first request, first serve)
   • Room for Recruitment Test with capacity of 30 seats (first request, first serve)
   • Company logo on event banner, flyer, poster, committee name tag, event booklet cover
   • 15 company banner at event area
   • 4 Free Invitation for Executive Dinner & Networking CSF SBM ITB 2010
2. **Gold**
   Rp. 10.000.000,00
   Facilities:
   - Stand size up to 18m$^2$ (6mx3m)
   - 1 Liaison Officer for 1 booth
   - 2 table
   - 6 chairs
   - Electricity (450 W, MCB 2A)
   - 1 Lamp 40 W
   - 2 snack package dan 1 lunch package for 4 person perday
   - Internet Wireless Connection
   - 2 page A5 with JPEG format Job vacant info on event booklet (please send the material before May 7, 2010)
   - 1 SBM ITB Resume Book 2010
   - 50 minutes Company Presentation (first request, first serve)
   - Room for Recruitment Test with capacity of 30 seats (first request, first serve)
   - Company logo on event banner, flyer, poster, committee name tag, event booklet cover
   - 10 company banner at event area
   - 4 Free Invitation for Executive Dinner & Networking CSF SBM ITB 2010

3. **Silver**
   Rp. 7.500.000,00
   Facilities:
   - Stand size up to 18m$^2$ (6mx3m)
   - 1 Liaison Officer for 1 booth
   - 1 table
   - 4 chairs
   - Electricity (450 W, MCB 2A)
   - 1 Lamp 40 W
   - 2 snack package dan 1 lunch package for 4 person perday
   - Internet Wireless Connection
   - 2 page A5 with JPEG format Job vacant info on event booklet (please send the material before May 7, 2010)
   - 1 SBM ITB Resume Book 2010
   - 50 minutes Company Presentation (first request, first serve)
   - Room for Recruitment Test with capacity of 30 seats (first request, first serve)
   - Company logo on event banner, flyer, poster, committee name tag, event booklet cover
   - 5 company banner at event area
   - 4 Free Invitation for Executive Dinner & Networking CSF SBM ITB 2010
### OTHER ADDITIONAL FACILITIES (by request)

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Price</th>
<th>Unit</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Table</td>
<td>Rp. 30.000,00</td>
<td>Per Event</td>
</tr>
<tr>
<td>2</td>
<td>Chair</td>
<td>Rp. 15.000,00</td>
<td>Per Event</td>
</tr>
<tr>
<td>3</td>
<td>Extra electricity capacity (450 W, MCB 2 A)</td>
<td>Rp. 300.000,00</td>
<td>Per Event</td>
</tr>
<tr>
<td>4</td>
<td>Internet Wireless Connection</td>
<td>Rp. 500.000,00</td>
<td>Per Event</td>
</tr>
<tr>
<td>5</td>
<td>Standing fan</td>
<td>Rp. 200.000,00</td>
<td>Per Event</td>
</tr>
</tbody>
</table>

### EVENT LAYOUT

![Event Layout Diagram]

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SBM-ITB | CAREER SERVICE & ALUMNI RELATIONS DEPARTMENT
HOW TO PARTICIPATE?

All payment should be made by completing Partnership Confirmation Form or Sponsorship Confirmation Form, and RSVP via one of below options to Mr. Sujoko Winanto or Ms. Masayu Andini or Ms. Yani Nurhayanti:

- **E-mail**: sujoko_winanto@sbm.itb.ac.id or andini@sbm.itb.ac.id or yaney2004@sbm.itb.ac.id
- **Fax**: 022 250 4249
- **Phone**: 022 253 1923 ext 101 or 106 0815 990 6342 (Sujoko); 0812 2370 570 (Andini); 0811 239 928 (Yani)
PARTNERSHIP CONFIRMATION FORM

Company Name : ........................................................................................................................................

Line of Business : ......................................................................................................................................

Company Address : ....................................................................................................................................

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Phone / Fax : ............................................................................................................................................

Contact Person : .........................................................................................................................................

Position : ....................................................................................................................................................

E-mail : ......................................................................................................................................................

Mobile Phone : ...........................................................................................................................................

Partnership :  □ Purple Area (Booth Number: ............)
              □ Green Area (Booth Number: ............)
              □ Yellow Area (Booth Number: ............)

              □ Company Presentation (Date : ................. Time : ............)

              □ Room for Recruitment Test (Date : ................. Time : ............)

Additional Facilities : ...................................................................................................................................

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........................................, ................................. 2010

Signature,

(__________________________________________)

NOTES:
Kindly send this form and copy of bank transfer slip via one of below options :

• E-mail : sujoko_winanto@sbm.itb.ac.id or andini@sbm.itb.ac.id or yaney2004@sbm.itb.ac.id

• Fax : 022 250 4249

• Phone : 022 253 1923 ext 101 or 106
          0815 990 6342 (Sujoko) ; 0812 2370 570 (Andini) ; 0811 239 928 (Yani)
SPONSORSHIP CONFIRMATION FORM

Company Name : .................................................................................................................
Line of Business : ..................................................................................................................
Company Address : ................................................................................................................
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................................................................................................................................................
Phone / Fax : ............................................................................................................................
Contact Person : ......................................................................................................................
Position : ...................................................................................................................................
E-mail : ......................................................................................................................................
Mobile Phone : ..........................................................................................................................
Partnership : ☐ Platinum (Booth Number: ............)
☐ Gold (Booth Number: ...............)
☐ Silver (Booth Number: ..............)
☐ Company Presentation (Date : ...................... Time : ...............)
☐ Room for Recruitment Test (Date : ..................... Time : ...............)
Additional Facilities : ................................................................................................................
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Signature,

(____________________________________)

NOTES:
Kindly send this form and copy of bank transfer slip via one of below options :

• E-mail : sujoko_winanto@sbm.itb.ac.id or andini@sbm.itb.ac.id or yaney2004@sbm.itb.ac.id
• Fax : 022 250 4249
• Phone : 022 253 1923 ext 101 or 106
  0815 990 6342 (Sujoko) ; 0812 2370 570 (Andini) ; 0811 239 928 (Yani)